

*Exponential: Growth at a steady, rapid rate



Empowering ALL young people in Aotearoa to be the best they can be!

BE. CONNECT. DO.

PURPOSE

Our Purpose leads us

- Empower through programmes
- Connect
- Engage with community
- Create
- Grow reach and impact
- Embrace diversity

PLACES



Spaces that connect us to community and youth

- Aquire
- Build
- Collaborate
- Drive impact
- Expand

PARTNERSHIP



For Impact and Reach

- Engage (Unity is strength)
- Connect (Build networks)
- Share (Talent & experience)
- Build impact (Reach more young people)
- Measure (Make a change)

PEOPLE



People are at the heart of what we do

- Values drive us
- Communicate openly
- Change and uplift lives
- Connect
- Powered by diversity

PERFORMANCE



We are sustainable and effective

- Expand funding sources and range
- Partially supported by Youthtown Trust
- Effective and efficient in our delivery
- Expand and grow offerings for wider social purpose for youth
- Sustainable subscription - digital project

PLANET



How we connect, protect and sustain!

- Programmes
- Lasting
- Actions
- Natural
- Explore
- Take care

YOUTHTOWN VALUES

YOUNG PEOPLE INSPIRE US

EMPOWERING OTHERS DRIVES US

COMMITMENT TO OUR PURPOSE LEADS US

CONNECTEDNESS BINDS US

DIVERSITY STRENGTHENS US